

# SECURITY AWARENESS TRAINING THE BEUCERON SOLUTION



Beuceron has solutions designed for every stage of an organization's program maturity and complexity to help elevate its approach to cyber risk reduction. We know that going from traditional security awareness training to a security behavior and culture change program takes time! *We're here to guide you on your journey.*

## Motivate People to Care

Using technology in isolation is not the most effective way to manage cyber threats; you need to empower your people to **care**. Phishing is not going away in this digital age, and email filters don't block everything.

*Your people are your best line of defense. Train them to spot and stop cyber attacks that land in their inbox.*

## Engaging Anti-Phishing Education

Beuceron empowers employees with **learning styles** that work best for them with an extensive, highly **curated course library**, including video (narrated and subtitled), interactive games, and interactive content.

Once aware of the threats, we deploy automated, random and gradually increasing in difficulty phishing simulations **adaptable** to employees' learning level.

## Build Security Culture

To help you keep your team members engaged, a unique Personal Cyber Risk Score lets them see the connection between their **good cyber behavior** and keeping the organization safe.

## Drive Positive Behavior Change

Create configurable dynamic nudges, so when someone clicks a phish the remediation course uses contextual clues from that specific template to learn about the emotions to which they were **most susceptible**.

## Demonstrate Program Success

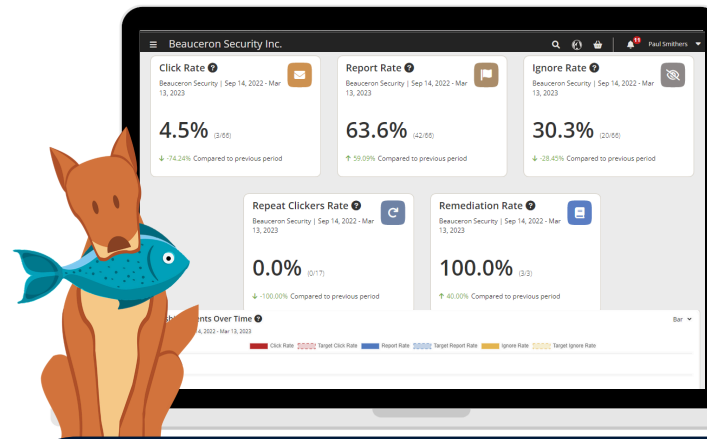
Powerful reporting and insights help you show compliance and program success to regulators and senior leadership.

*Beuceron Security is the **best choice** for security awareness, getting you results **4x faster** than the leading competition.*

## Improve Technical Security

**Reduce the volume of emails** reported to the Security Operations Center by streamlining triage through automated analysis and provide instant feedback.

Track the **effectiveness of email filters** by increasing visibility into real attacks hitting employee inboxes.



Our research has shown that as many as **1 in 5 phishes (20%)** get by e-mail filters to land in people's inboxes.

## Close the Feedback Loop

**Detect and categorize 90%** of malicious emails with confidence through powerful machine learning. Make timely decisions about the riskiest attacks.

Organizations that leverage the Analyst see an improvement of up to **91% decrease** in their click rates and up to a **154% increase** in their report rates.

**Closing the feedback loop** creates a positive recognition of employees taking the time to report suspicious emails.